

Imagine if your whole world changed in a day.
Imagine having to leave everything you own
and everyone you know.



A matter of fact, you may be shocked to learn that

48,000 children require emergency accommodation in the UK each year.

Children fleeing violent situations often have to leave home quickly, without the chance to collect basic items.

These children arrive in emergency accommodation with just the clothes they are wearing.

Source: NSPCC web site Department of Education 2014

We have created The Buddy Bag Foundation in response to the rising number of children who enter emergency care after fleeing violent situations at home. Restoring a sense of safety and security into a child's life during a traumatic time is one of the first steps to recovery. By providing these children with a few essential items, we can help make the transition into emergency care a little easier.

What is a Buddy Bag?

A Buddy Bag is a backpack that contains all the essential items a child needs. They include **toiletries, pyjamas, socks** and **underwear**. They also include comfort items such as a **book, a photo frame and a teddy bear**. A Buddy Bag is something a child can call their own, no matter where they go.

Buddy Bags are tailored to suit babies, children and young people according to age groups and gender.

How can you help?

Due to the nature of our foundation and appeal, we're always looking for help from **individuals** and **businesses** alike.

Whether you have some spare **time** and **skills, items** or **cash to donate**, all is welcome. For more information, please see the '**How can I help**' document on our website or email hello@buddybagfoundation.co.uk

www.buddybagfoundation.co.uk/howcanihelp

Where did the Buddy Bag idea come from?

During a visit to Australia in 2014, our founder, Karen Williams, was inspired by an article about The Alannah and Madeline Foundation (www.amf.org.au) which has delivered more than 60,000 Buddy Bags to children in emergency care in Australia since 2007.

On returning to the UK, Karen researched the facilities available to children in emergency care and discovered a huge need for Buddy Bags in the UK.

To ensure as many children as possible can benefit from the Buddy Bag scheme, Karen set up The Buddy Bag Foundation and launched the Buddy Bag appeal in the UK, with the help and support of The Alannah and Madeline Foundation.

BBF Funding Angel

What the investment is for

Restricted Income to cover

Increase bag backs from 2 to 3 per month
Engage with ambassadors nationwide
Form new partners and pay for new services
Develop processes and systems for ordering and fulfilment to increase reliability and sustainability
Social media costs to further grow the foundation
Sustainable growth of the foundation in the future

What investment gets:

First option on 20 places at a BBF bag pack
Copy of annual accounts and trustee reports
We'll invest any restricted funds not used into bags
Exclusive promotion on the website - "Buddy Bag Foundation Angels"
VIP invite to annual BBF awards ceremony
Invited to trustee meetings

Target per angel = £100 per month paid by Monthly Standing Order

Documents to attached

Standing order form
Fact sheet
Latest annual accounts and trustee reports

For further details contact Karen Williams, Founder. Tel 07976962986

Standing Order Form

hello@buddybagfoundation.co.uk
Charity No. 1164916

buddy bag
foundation

Title:		First name:	
Surname:			
Address:			
		Postcode:	
Email:			

If you would be happy to be kept up-to-date on the activity of The Buddy Bag Foundation, by email, please tick this box (We will not pass on your details to any other organisation):

Your date of birth (compulsory if you are under 18)

D	D	M	M	Y	Y	Y	Y
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I want to donate to the Buddy Bag Foundation by giving a monthly contribution of...

£25 £10 £5 Other Note: One Buddy Bag costs £25

Please debit the above from my account on or around the (tick)

1st 15th 28th of the month starting _____ (month)

If you are a UK taxpayer we can claim back the tax on your donations – that's 25p extra on every £1 you give. On a £25 donation that would be an extra £6.25!

I am a UK Taxpayer* and would like the Buddy Bag Foundation to treat all donations that I have made in the past 4 years and all donations that I make from the date of this declaration as Gift Aid donations.

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*NB. You must pay an amount of income tax and/or capital gains tax in each tax year (6th April to 5th April) at least equal to the tax that all the charities or Community Amateur Sports Clubs that you donate to will reclaim on your donations for that tax year (25p on every £1 you give). Please notify us if you no longer pay sufficient tax, want to cancel this declaration, or change your name or home address. If you pay a higher tax rate, you can claim further tax relief in your Self Assessment tax return.

Please fill out the standing order details

Instruction to your Bank or Building Society

To the Manager: Bank/Building Society name

Name and full postal address of your Bank or Building Society branch

Address

Postcode

Name/s of Account Holder/s

Service user number

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Bank/Building Society account number

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Sort code

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Reference (official use only)

And thereafter the same sum instalments to Buddy Bag Foundation, Lloyds Bank, Sort Code: 30-64-10, Account No. 34186868

Today's date

Signature/s

D	D	M	M	Y	Y	Y	Y
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Please complete this form and return to: Buddy Bag Foundation, PO Box 8229, Swadlincote, DE11 1GA