

The A – Z of

Fundraising Ideas



Imagine if your whole world
changed in a day.



www.facebook.com/BuddyBagFoundation



www.twitter.com/buddybagsuk

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The Buddy Bag Appeal

Imagine if your whole world changed in a day. Imagine having to leave everything you own and everyone you know.

A matter of fact

- You may be shocked to learn that 48,000 children require emergency accommodation in the UK each year.
- Children fleeing violent situations often have to leave home quickly, without the chance to collect basic items. These children arrive in emergency accommodation with just the clothes they are wearing.
- There are over 68,000 children in care in England. Almost 400,000 children received support from children's services in England during 2015.

(Source: NSPCC web site Department of Education 2014)

Buddy Bags for Children in Emergency Care

We have created the Live Love Laugh Foundation in response to the rising number of children who enter emergency care after fleeing violent situations at home. Restoring a sense of safety and security into a child's life during a traumatic time is one of the first steps to recovery. By providing these children with a few essential items, we can help make the transition into emergency care a little easier. To support children in this situation we have created the Buddy Bag to provide comfort when all else has been removed.

What is a Buddy Bag?

A Buddy Bag is a backpack that contains all the essential items a child needs. They include toiletries, pyjamas, socks and underwear. They also include comfort items such as a book, a photo frame and a teddy bear. A Buddy Bag is something a child can call their own, no matter where they go. Buddy Bags are tailored to suit babies and children according to age groups and gender and cater specifically for children aged 0-2, 3-5, 6-8, 9-12 and 13-16 years old.

Purpose

Our purpose is to provide 20,200 Buddy Bags to children who arrive in emergency accommodation without the essential items they need to help restore a sense of safety and security.

How can I help?

Due to the nature of our foundation and appeal, we're always looking for help from individuals and businesses alike. Whether you have some spare time and skills, items or cash to donate, all is welcome. For more information, please see the 'How can I help' document on our Facebook page or email karen@lll.foundation.

Where did the Buddy Bag idea come from?

During a visit to Australia in 2014 our founder, Karen Williams, was inspired by an article about The Alannah and Madeline Foundation (www.amf.org.au) which has delivered more than 50,000 Buddy Bags to children in emergency care in Australia since 2007. On returning to the UK, Karen researched the facilities available to children in emergency care and discovered a huge need for Buddy Bags in the UK. To ensure as many children as possible can benefit from the Buddy Bag scheme, Karen set up The Live Love Laugh Foundation and launched the Buddy Bag appeal in the UK, with the help and support of The Alannah and Madeline Foundation.





A

Abseil

Scale the dizzy heights of a local landmark or office block.

Advertising Booklet

Compile a local information booklet for distribution at libraries, shops and businesses. Include info on local attractions. Make money with adverts and discount vouchers from local firms.

Aerobics

Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops.

Afternoon Tea

Put the kettle on and get baking. Entertain guests with raffles, auctions, tombola's and live music.

Air Miles

Collect your own, then raffle them off. Aluminium Collection Collect empty cans and tins and sell them to a recycling company.

Arts/Crafts Stall

Make necklaces, dried flower arrangements, stained glass mirrors, etc. To sell on a stall.

Art Exhibition

Stage an exhibition for local artists. Charge an entrance fee and commission.

As New Sale

AKA posh jumble sale. Ask everyone you know for unwanted belongings and hold a sale evening.

Auction

Auction off original items, taking a percentage of sales.

Auction of Services

Auction services of people and businesses - anything from singing lessons to dinner for two.

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B

Badge Making

Make badges to sell at work, to friends or at craft fairs.

Bad Tie Day

Charge your colleagues a pound to come in wearing their loudest tie. Award the winner.

Baked Bean Bath

Get sponsored to spend the day in a bath/jacuzzi of baked beans. Charge friends to join you.

Balloon Race

Sell balloons that are filled with helium; the purchasers' name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize.

Balloon Rides

Offer as a prize for raffle/auction, or sell trips in a chartered balloon. Barbecue Add stereo, football and rounder's bats and make it a whole day event.



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Barn Dance

Swing into action by hiring a caller and traditional country band. Serve food & plenty of cider.

Battle of the Bands

Contest for unsigned bands, where audience votes on the winner. Charge bands to enter, offer cash prizes and invite record producers. Sell tickets and set up a paying bar.

Beat the Goalie

Score a goal and win a prize. Footballers pay to enter.

Bed Push

The 'bed' can be anything from a hospital bed to a four-poster or even a 3-piece suite! Beer Festival Stock up on international beers, food and music. Remember to check licensing laws.

Bingo

Hold a one-off evening or regular morning sessions.

Board Games Evening

Invite friends over to play Scrabble, Monopoly, Cluedo and more. Charge entrance or game fee.

Boat Race

Teams build model boats and race them. Alternatively, use real yachts, dinghies or canoes.

Boat Trips

Organise a cruise down a nearby river or canal. Include refreshments and entertainment.

Bonny Baby Contest

Charge proud parents to show off their offspring in the town centre. Invite the local press.

Book Sale

Sell old books, collected from everyone you know. Book dealers may buy leftover stock.

Bounce Event

Host a family fun day with inflatables, space hoppers and bouncy castles. Bouncing fee.

Bungee Jump

Raise sponsorship by flying in the face of fear.

Burns Night

Theme evening with Scottish dancing, Haggis, Nepes and Tatties. Admission fee.

Bus Pull

Gather a team and get sponsored to heave a bus through town. More teams? Make it a race.

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C

Cake Stall

Hold a traditional cake stand at fêtes or fairs. Check health and safety regulations.



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Calendars

Design and sell a pictorial calendar for your company. Departments/suppliers may sponsor pages.

Candle Making

Make and sell candles at craft fairs or coffee mornings.

Car Boot Sale

Cash in your old belongings, or sell pitches. Raise more with bouncy castles, raffles, etc.

Car Treasure Hunt

Drive from clue to clue in search of the 'treasure'. Teams pay to enter.

Car Wash

Wash cars at shopping centre or office car parks.

Carnival

Arrange a colourful carnival for your town, charging for each float entered.

Carol Concert

Host a festive concert for your community. Earn extra by selling minced pies and mulled wine.

Carol Singing

Get a group to go door-to-door singing. Bigger public displays may require a licence.

Casino Evening

Hire gaming tables and a hall for the evening.

Chariot Race

Team's race decorated 'chariots' - anything from a horse and cart to a sedan chair.

Charity Ball

Raise sponsorship the sophisticated way. Organise a themed ball with DJ or live music at a hotel or nightclub. Charge for tickets, boost your earnings with games and raffles.

Charity Push

Get sponsored to cover a set distance in a bed, shopping trolley, bathtub, wheelie bin...

Children's Party

Organise children's parties or activities, but be sure to check relevant childcare practices.

Christmas Draw

Sell tickets and ask local firms to supply prizes. Check regulations about public draws and raffles.

Classic Car Show

Well-organised classic car and bike shows are great crowd pullers and fantastic fundraisers.

Coffee Morning

It's open house for the morning. Make extra with raffles, bring and buy sales and cake stalls.





Collecting Tins

Trusted fundraiser for busy pedestrian areas. The Charity will supply tins, stickers and leaflets. Permits may need to be obtained.

Concerts

Entertain the crowds with your own recital, or hire bands of musicians.

Cookery Demo

Invite well-known chefs to share the recipe of their success with a ticket-paying audience. Craft Fair Make necklaces, dried flower arrangements, stained glass mirrors, etc. to sell on a stall.

Cricket Match

Assemble a team and challenge your county team to a match. Charge spectators.

Crossword Contest

Compile a huge crossword, so punters pay per clue. Each number hides a ticket for prize draw.

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D

Dance

Barn dances, tea dances, disco dances, salsa dances - whatever rocks your boat.

Darts Tournament

Challenge all the pub teams in the area to compete for cash prizes, or a barrel of beer.

Dinner and Cabaret

Hire a popular and spacious restaurant. Entertain ticket holders with music, comedy and magic.

Directories

Compile a community businesses and services directory. Raise funds through advertising.

Disco

Spin the decks or hire a DJ to stage a themed disco night.

Dog Show

Charge proud pet-owners to show off their pooches. Ask pet shops to sponsor the event.

Duck Race

Sell numbered plastic ducks and launch them from a bridge. The duck to finish first wins.

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E

Easter Egg Hunt

Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs.



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Eating Marathon

Get sponsored to stuff your face with as many baked beans/ grapes/pies etc. as possible.

Eyebrows

Get sponsored to shave them off - they grow back eventually!

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F

Face Painting

Get creative with face paints at fêtes, fairs and children's parties.

Fancy Dress

Jazz up your event with a fancy dress contest. Charge entrance fee.

Fashion Show

Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.

Fastathon

Get sponsored too fast for an hour, a morning or a day. Consult your doctor first.

Fête

Reach the whole community by holding a fête, or team up with organisers of an annual event.



Film Evening

Recreate an evening of vintage cinema by showing classic films and musicals.

Fire Walking

Charity fire walking is a great way of fundraising and giving the participants a night to remember! Full guidance provided of how to undertake a fire work and safety is a number one priority. Fireworks Weather permitting, firework displays are massive fundraisers. Check out safety precautions.

Flower Arranging

Make your own fresh, dried or silk arrangements to sell at craft fairs or fêtes.

Flower Show

Always popular. Boost funds with competitions, advice corners and side stalls. Football Tournament

Schedule fixtures and charge teams to enter. Ask local businesses for prizes.

Foreign Coins

Ask people to donate their leftover holiday coins. Change into sterling once you have enough.

Fun Day

Arrange games, music, competitions and stalls at a nearby hall or sports club.

Furniture Sale

Hire a large hall to sell donated furniture and old office equipment. Take sales commission.





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G

Game Show

Host mock version of “Who Wants To Be A Millionaire” or “The Weakest Link”. Otherwise adapt board games for big audiences, and get prizes donated.

Garage Sale

Sell off all your unwanted belongings.

Garden Party

Sell tickets or invite guests to make a donation.

Gardening

Offer your gardening services to friends and family.

Glamorous Gran

Go in search of your area’s most glamorous gran. Charge contestants to enter, and ask local hair and beauty salons to donate prizes. Invite the local press.

Go Kart Grand Prix

Hold a Go Kart Grand Prix at the nearest track. Drivers pay entrance fee.

Greeting Cards

Make and sell cards for every occasion. Find out about selling Christmas cards for the Charity.

Guess The???

Competitors guess how many sweets in the jar, a cake’s weight, etc. The closest answer wins.

Guest Speaker

Invite a guest speaker and sell admission tickets. Boost funds with raffle and refreshments.

Guided Tours

Take tourists and visitors on locally guided walks or trips.

Gunge Tank

Charge fair-goers to drop their relatives, friends or enemies in tank of last week’s leftovers.

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H

Halloween Party

Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.

Head Shave

Sick of bad hair days? Go bald for Charity.

Hook-a-Duck

Fête and fair game. Ask local companies to donate prizes. Hoopla Fête and fair game. Ask local companies to donate prizes.



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Household Sale

Sell off all your unwanted belongings.

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I

Indoor Market

Rent out stalls to local traders, or take cut of profits.

Inflatable

Put a bounce into your summer fête with an inflatable fly wall, boxing ring or gladiator court.

Ironing

Offer your ironing services - at a cost.

It's a Knockout

Revive the 80s game show by inviting teams to compete in silly games in silly costumes.

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J

Jailbreak

Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes.

Jazz Festival

Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments.

Jewellery

Making Buy your own beads and get threading. Sell your products at markets and craft fairs.

Junk Mail

Collect all your junk mail and sell it to a recycling company.

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K

Karaoke

Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar.

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L

Left-Handed Day

Try doing everything with your left hand for the day. Line Dancing It's all the rage! Can you last a 24 hour ho-down!



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M

Marathons

Get sponsored to run a traditional 26-mile race.

Medieval Evening

Themed evening of medieval food, jousting and entertainment.

Mile of Pennies

Make a mile of pennies in your town centre. Ask shoppers to help by donating their coins.

Mini-Olympics

Invite everyone you know to compete in traditional and silly sports. Charge entry.

Monkey March

Host a sponsored walk for kids around your local park, garden or safari centre.

Mufti Day

Introduce dress down day at work. Colleagues pay a fee to leave their suits at home. Music Concert

Entertain the crowds with your own recital, or hire bands of musicians.

N

Nature Trail

Offer guided walks to natural beauty spots.

New Year Resolutions

Get sponsored to stick to your new year's resolutions.

O

Open Garden

Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.

Opera Night

Stage an opera evening in your area, or arrange a trip to see a big London production.

Ornament Sale

Set up a market/fair stall. Alternatively, plan your own event and charge for pitches. Outward Bound

Go climbing, hiking, camping, etc. in preparation for your trip. Seek sponsorship.



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P

Paintballing

Organise paintballing challenges at locally run centres. Players pay to enter.

Pancake Race

Get flipping on Shrove Tuesday. Charge teams to enter, and spectators to eat.

Pantomime

Your chance to play the ugly sister. Stage a production with friends, family and colleagues.

Parachute Jump

Daredevils only. Get sponsored to take the plunge.

Parties

Pick a venue, a date, a theme... and party on. Sell tickets and charge for extras like food.

Personalised Gifts

Sell uniquely personalised gifts for special occasions.

Pet Show

Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc.

Petrol Tokens

Trade in petrol tokens for gifts, which can be used as raffle or competition prizes.

Pick a Cork

Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.

Pick a Ticket

Fair game. Pick a numbered ticket from a bucket. If the number's a winner, claim a prize.

Picture Framing

Frame and sell prints of local scenes, or pictures relevant to your charity.

Plant a Tree

Seek sponsors for a "plant a tree" scheme.

Plant Sale

Sell donated plants or rent out pitches to traders.

Q

Quizzes

If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport, or you could ask a regular quiz to be in aid of the Charity for one night only!





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R

Race Night

The race is run on a large screen after all bets have been taken. A typical evening consists of eight races. Props (and film) are supplied by race operators. Some gaming regulations apply.

Raffle

Ask local firms to donate prizes and sell tickets. Check raffle laws with the Charity.

Raft Race

Teams compete by building their rafts and racing over a set distance. Teams pay to compete.

Ramble

Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.

Recipe Book

Publish favourite recipes from local restaurants and chefs.

Recycling Amnesty

Set up a collection point at your school, workplace or community centre. Collect old mobile phones, ink cartridges and textiles so they can be recycled.

Refreshments

Sell teas, coffees, sandwiches, biscuits, cakes, etc. at any fundraising event.

Roll-a-Ball

Fair game where player rolls a ball through a hole at the end of a bowling-type alley.

Roll-a-Coin

Fair game where player rolls a coin down a chute, aiming to land on a playing card.

Road Run

Get a group of bikers, car lovers, tractor nuts or pony riders to do a road run stopping at pubs or places of interest?

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S

Safari Supper

Travel from restaurant to restaurant, having a different course at each stop. Ask restaurants to support your efforts, but set cover charge to include all food and your cut.

Sale of Christmas Gifts

Sell Christmas cards, wrapping, gifts, food and drink.

Santa's Grotto

Pull on your white beard and brush up your ho, ho, ho.





Scavenger Hunt

Variation on the treasure hunt where participants have a list of items to collect.

Scrap Metal

Collect scrap metal and sell it to a scrap metal dealer or recycling plant.

Shoe Shine

Get down on your knees at your nearest train station or shopping centre.

Shopping Coupons

Trade in loyalty points for money or goods (to be used as prizes).

Silver Collections

Ask supporters to donate their loose change collections.

Sit in a Bath

Get sponsored to spend the day in a bath of beans/maggots/ tea, etc.

Skittles

Make an evening event out of this traditional pub game.

Skydiving

Free fall your way back to earth - for sponsorship.

Slimming Contest

Arrange with local slimming clubs. Participants get sponsored £1 for every pound lost.

Slippery Pole

Fair game where competitors pillow fight while sliding along a slippery pole.

Space Hopper Race

Have a sponsored event or attempt a record for the Guinness Book Of Records.

Sponge Throwing

Players pay to chuck sopping wet sponges at whoever's in the stocks.

Sponsored Silence

Mum's the word. Stay silent for as long as you can.

Sports Competition

Whatever your game, organise a tournament. Sell tickets, and organise stalls, raffles, etc.

Stage Play

Raise the curtain on a local Am Dram production.

Stationary Cycle

Don't fancy the map reading? Forget cycling to Paris, but cover the same distance at the gym.

Strawberries and Cream

Bring the taste of Wimbledon to your event, with this summery refreshment.

Street Entertaining

Get juggling, tight rope walking, fire eating, knife throwing, uni-cycling...





Swap Shop

Put unwanted items in touch with loving homes. Charge swappers to participate.

Swear Box

Spend a £1 for every \$@*£\$! uttered. Put a box at home, at work and at the pub.

Swimathon

Swim Miles For Smiles, get sponsored per length, mile, minute, hour...get your school involved and host it at your local leisure centre.

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T

Tabletop Sale

Indoor variation on the car boot sale. Charge stall holders

Talent Competition

Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.

Ten-Pin Bowling

Bowling alleys often have special rates for big groups and charity evenings.

Tin Can Alley

Traditional fair game. Knock down the stack of tin cans and win a prize.

Tombola

Pick a raffle ticket out of a barrel and match it with a ticketed prize. Fair and fête favourite.

Toy Sale

In the run up to Christmas, toy sales can be big fundraisers.

Treasure Hunt

Sniffing out the clues, teams compete against each other to discover the 'hidden treasure'.

Treks

Local or overseas challenge adventures. Varying levels available, even family friends trips.

T-shirts and Clothing

Market our Charity by producing a range of promotional clothing. Run a competition for the design. Charge an entry fee for each design.

Tuck Shop

Sell sweets, crisps, cake, drinks, etc. at a children's event.

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U

Underwear Party

One for the adults! Charge guests to come wearing it, or take commission for selling it.





Unwanted Presents

Arrange a post-Christmas sale of unwanted gifts. Ask traders to donate a cut of their takings. This could be done on eBay where you can set a percentage or all of your takings to come directly to us!

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V

Variety Show

Comedians, magicians, singers, dancers and musicians all under one roof.

Vehicle Rally

Well-organised car and bike shows are great crowd pullers and fantastic fundraisers.

Visits

Organising visits to local places or tourist destinations.

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W

Walks

Lead organised walks to historical spots and places of interest. Ghost walks are also popular.

Waste Paper

Collect waste paper and sell to recycling companies.

Water Sports

Let others splash out as you splash in. Teach water sports or get sponsored to take part.

Waxing

A hair-raising experience for the boys. Get sponsored to wax your legs or chest.

Wear Purple Day

Arrange for your school or workplace to wear the colour purple for a day.

Weight Of The Cake

Fair game. Pay to guess the weight - and win the cake if you're right.

Welly Throwing

Fun for every fête and fair. Throwers compete to see whose welly goes furthest.

Whiskey Raffle

Charge a pound a ticket, and pick a winner for every 25 sold. Check licensing and raffle laws.

White Water Rafting

Get a team of 6 to 8 people together and brave the rapids - 6 different locations across the UK.

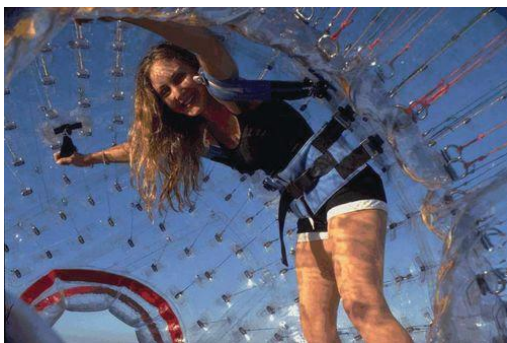
Windscreen Wash

Charge to wash windscreens at service and petrol stations. Ask permission first.

Wine and Cheese

Ask supermarkets to donate the wine and cheese. Sell tickets, and produce to take away.





Wine Tasting

Hold tasting sessions for wine companies. Charge commission on wine sold. Arrange a raffle.

Woodcutting

Offer to prune trees or chop firewood for friends and family.

Wood Working

Make and sell your own woodcrafts, or give woodturning/ woodcarving demonstrations

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X

Xmas Evening

Stock up on crackers, pudding and mince pies. Break with tradition by holding it in July!

Xmas Hampers

Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.

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Y

Yacht Racing

Participate in regional or national events. Seek sponsorship from local clubs and businesses.

Yard Of Ale

Challenge yourself and others to a lengthy drinking contest. Charge entry fees.

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Z

Zodiac Evening

Invite a guest astrologer for a star-studded fundraiser. Charge for entry and horoscopes.

Zorbing/Sphereing

The latest adrenaline filled extreme thrill ride to hit the UK. Inside a huge inflatable PVC ball approx 3m high, you then fly down a hill at speeds of up to 30mph - experience the ride of your life and raise money for charity at the same time.



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