

## It's not what a business can do for a charity, it's what a charity can do for a business!

**At BBF we are passionate about working with organisations to deliver team building events that make a difference to children in emergency care.**

We can facilitate professional, rewarding and hands-on opportunities.

Corporate Social Responsibility or CSR, centres around embracing and giving back to your local community. Companies throughout the UK are reaping the benefits of making a difference and engaging with their local causes, plus raising their profile whilst doing so.

*"When we heard about the compassionate and heart warming work being carried out by this local charity, we were keen to support."*

*The Buddy Bag Foundation plays a significant role in restoring security into a child's life during traumatic times and I'm really proud of the team here for getting involved in the bag pack and making the job a huge success."*

*Amazon (Rugeley)*

**amazon**



### Doing good is good for business

Social responsibility should be for every organisation. It is now more important than ever to show that we are doing everything we can to be a responsible business. By supporting The Buddy Bag Foundation, you will be nominated to become a CSR Associate and this will contribute towards a CSR Accreditation. Needless to say that CSR-A has nominated The Buddy Bag Foundation to become a CSR Associate.

[www.csr-accreditation.co.uk](http://www.csr-accreditation.co.uk)





## CSR Workshop

To increase the awareness, understanding and benefits of Corporate Social Responsibility in the community. To identify how CSR can contribute towards individual personal development, wellbeing and fulfilment. Followed by a Team Building Buddy Bag Brigade option.

### Participants will gain perspective on:

- CSR – Having a shared noble purpose, why do we do it?
- Choosing and supporting charities aligned to the mission and values
- The Wheel of Life - How CSR benefits us individually and the impact on our own wellbeing
- CSR – the added value and benefits to our team and team performance
- Mindfully giving to reduce stress and increase personal and professional connections and engagement with others
- How to measure the impact of giving back, increase your Emotional Intelligence and inspire others



## Team Building Buddy Bag Brigade

- 180 Buddy Bags are packed by seven teams of between 10 – 180 people, creating a highly valuable and rewarding team building event.
- Hosted at a venue of your choice, one of our Buddy Bag Ambassadors will attend to talk through the cause as well as providing support during the event.
- This event supports your local community as the bags you pack are delivered to refugees in your area. This means you have a direct impact to change lives.
- A Buddy Bag pack event boosts staff morale, gives staff positive perceptions towards you, the employer and provides your team with the opportunity to work together in a fun and incredibly worthwhile environment.



## BBF Challenge Box - Have fun with your team!

- The BBF Challenge Box is a unique opportunity for businesses to support a local cause, whilst also providing a fun and engaging team building opportunity.
- The challenge is split into two parts. Firstly, team members are tasked with procuring all of the items needed to pack 30 Buddy Bags. Secondly, you'll get together to pack the bags.

## Our Supporters



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Charity No. 1164916

facebook.com/BuddyBagFoundation  
@buddybagsuk  
instagram.com/buddybagfoundationofficial

