

The Buddy Bag Foundation Fundraising Policy



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Owner (Responsibility)	The Buddy Bag Foundation Board of Trustees
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Implementation & Quality Assurance

Implementation is immediate and this policy shall stay in force until any alterations are formally agreed.

The policy will be reviewed annually by the Board of Trustees, sooner if legislation, best practice or other circumstances indicate this is necessary. This policy is aligned to the guidance issued by the Charity Commission

(CC20). The Charity Commission checklist 'Taking responsibility for our charity's fundraising: a checklist for trustees will support the charity's trustees with evaluating performance at suitable intervals against the legal requirements.

All aspects of this policy shall be open to review at any time. If you have any comments or suggestions on the content of this policy, please contact the Chair Trustee of The Buddy Bag Foundation

1. Introduction

The **Buddy Bag Foundation** is committed to raising funds ethically, transparently, and responsibly to support our mission of providing comfort and essential items to children affected by domestic abuse. This policy outlines our approach to fundraising in line with the Fundraising Regulator's Code of Fundraising Practice ensuring all activities align with our values of ambition, integrity and empathy.

The Code of Fundraising Practice can be found here:

<https://www.fundraisingregulator.org.uk/code>

2. Fundraising Principles

All fundraising efforts will adhere to the following principles:

- **Transparency & Honesty** – We will clearly communicate how funds are raised and spent.
- **Respect & Integrity** – We will treat donors, supporters, and beneficiaries with fairness and gratitude.
- **Accountability** – We will ensure all funds raised are used effectively to achieve our charitable goals.
- **Compliance** – We will adhere to all relevant laws, regulations, and best practices in fundraising.

3. Fundraising Methods

We welcome and encourage a variety of fundraising activities, including:

- **Individual & Corporate Donations** – Contributions from individuals, businesses, and organisations.
- **Fundraising Events** – Charity events such as quizzes, auctions, and sponsored activities.
- **Grants & Trusts** – Applications to charitable trusts and foundations for funding.
- **Corporate Partnerships** – Collaborations with businesses to support our cause. **This will require the Buddy Bag Foundation’s board of trustees involvement and approval in line with its legal and statutory obligations**
- **Online & Social Media Campaigns** – Digital fundraising initiatives, which could include crowdfunding and awareness campaigns.

4. Ethical Fundraising Standards

- We will not accept donations that compromise our independence, values, or reputation.
- We will respect donor privacy and ensure compliance with **data protection laws** (GDPR).
- We will provide clear information on how donations are used and ensure proper financial stewardship.
- We will acknowledge and thank donors appropriately while respecting their preferences for recognition.

5. Financial Management & Reporting

- All donations will be recorded, tracked, and used solely for charitable purposes.
- We will publish clear and accurate financial reports to demonstrate accountability.
- We will ensure funds are allocated efficiently, prioritising our mission to support children fleeing domestic abuse.

6. Volunteer & Third-Party Fundraising

- Volunteers and third parties wishing to fundraise on behalf of the Buddy Bag Foundation must comply with this policy.

- Any external fundraising must be approved in advance and align with our charity’s values and goals.

7. Complaints & Feedback

- We welcome feedback from donors and supporters to improve our fundraising efforts.
- Any concerns regarding fundraising practices will be investigated promptly and fairly.

This can be done by contacting us via the ‘compliments and complaints’ link on the Buddy Bag Foundation website:

<https://buddybagfoundation.co.uk/feedback/>

8. Review & Updates

This policy will be reviewed annually to ensure it remains relevant and effective in supporting our fundraising goals.

For further information or to discuss fundraising opportunities, please contact **Karen Williams Buddy Bag Foundation CEO.**

Revision History

Revision date	Summary of Changes	Other Comments